

LG Chem, Ltd.

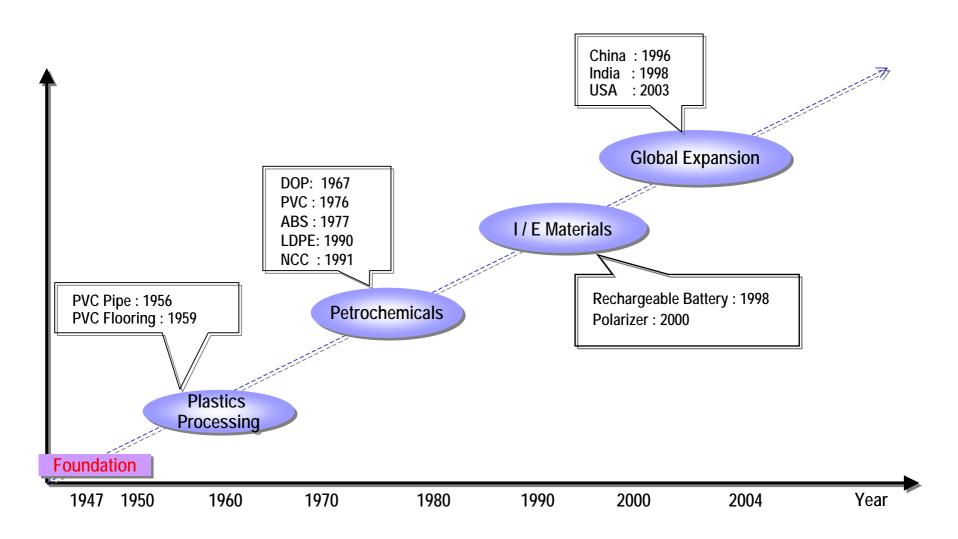
Nov. 2005

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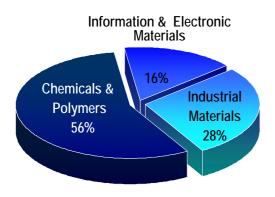
History of LG Chem

1. General Overview

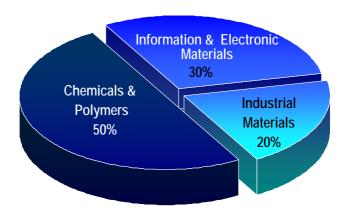




Business Portfolio







'04 Non-consolidated Sales KRW 7,127 bn (USD 7.1 bn)

'08(E) Non-consolidated Sales KRW 12,000 bn* (USD 12.0 bn)

Chemicals & Polymers: PVC, ABS/PS, Plasticizer, PE, PP, Acrylate, EP, Specialty Resin

Industrial Materials : PVC window frame, Flooring, Automotive components, Artificial marble,

Banner Flex etc., High gloss sheets

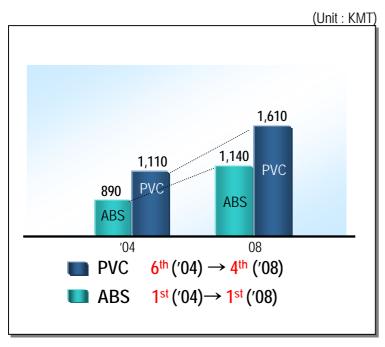
I & E Materials : Rechargeable battery, Polarizer for TFT-LCD, PDP filter, Color filter photo resist

^{*} Year 2008 figures reflect merging LG Daesan



Market Position

Chemicals & Polymers



^{*} Figures Include overseas Subsidiaries' capacity

Industrial Materials

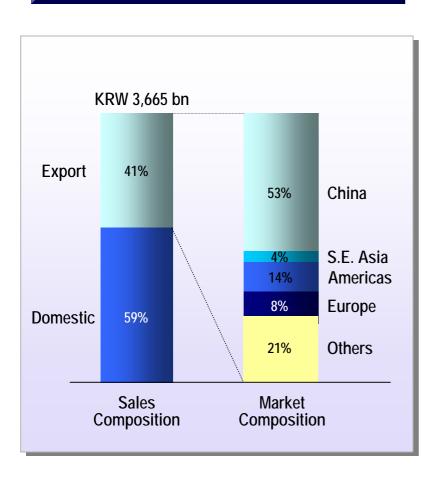
- Dominant No.1 Market Share in the domestic market
 - Building & Decorative Materials (50%)
 - Automotive Components (30%)
- Globally competitive products (Global M/S)
 - High-gloss sheet (13%)
 - Hi-Macs (Artificial Marble) (15%)

I & E Materials

- · Global Market Share
 - Rechargeable Batteries: 7% ('05) → 22 % ('08)
 - Polarizers for TFT-LCD : 23 % ('05) \rightarrow 29% ('08)



Sales Contribution by Market ('05 1H)



Overseas Business by Region

· China

- Profit driven growth and localized key business
- Improve cost structure in chemicals
- Localize marketing and technical support

America & Europe

- Expand sales in high value-added Industrial Materials (e.g. artificial marble, films, auto parts)
- Promote petrochemical business in South America

· Asia & Africa

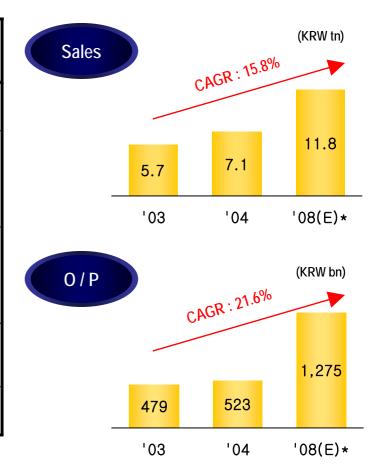
- Find growth driver in India (Expansion in Chemicals)
- Strengthen marketing in key regional hubs (Nigeria, Iran, Turkey)



Income statement

II. Financial Highlights

(Unit : KRW bn)	′04 3Q	′05 3Q	′05 Jan~Sep	′05 2Q
Sales	1,861	1,850	5,514	1,796
Operating Profit	135	92	319	86
(%)	(7.3)	(5.0)	(5.8)	(4.8)
Recurring Profit	222	106	392	130
(%)	(11.9)	(5.7)	(7.1)	(7.3)
Equity Method Gains	110	71	190	82
Net Income	160	84	290	88



^{*} Year 2008 figures reflect merging LG Daesan

Balance Sheet

(Unit : KRW bn)	′04	′05 3Q	Accets*	. 2 N	(KRW tn)
Assets	5,680	5,681	Assets*	CAGR: 13.4°	
(Cash and equivalents)	414	196			9.0
Liabilities	3,484	3,344	4.8	5.7	0.0
(Borrowings)	1,980	1,994			
Shareholder's Equity	2,196	2,337	'03	'04	'08(E)**
Total Liabilities/Equity (%)	158.7	143.1	Borrowings		
Net Debt/Equity (%)	90.2	85.3			(KRW tn)
Interest Coverage Ratio	5.7	4.0	Net Debt / Equity 95.5%	90.2%	60 49/
ROE (%)	26.8	17.1			63.4%
ROA (%)	10.3	6.8	1.7	2.0	2.6
EBITDA	877	599	'03	'04	'08(E)**

^{*} Major asset increase –LG Daesan, NCC revamping, polarizer expansion, overseas investments (China, India, etc.)

^{**} Year 2008 figures reflect LG Daesan



Consolidated *

1/5

B/S

(Unit : KRW bn)	′04	′05 3Q	'05 Jan~Sep
Sales	8,817	2,911	8,270
Operating Profit	890	239	688
(%)	(10.1)	(8.2)	(8.3)
Recurring Profit	936	196	609
(%)	(10.6)	(6.7)	(7.4)
Equity Method Gains	188	3	2
Net Income	538	84	292

(Unit : KRW bn)			
Assets			
(Cash and equivalents)			
Liabilities			
(Borrowings)			
Shareholder's Equity			
Total Liabilities / Equity (%)			
Net Debt / Equity (%)			
Interest Coverage Ratio			
ROE (%)			
ROA (%)			

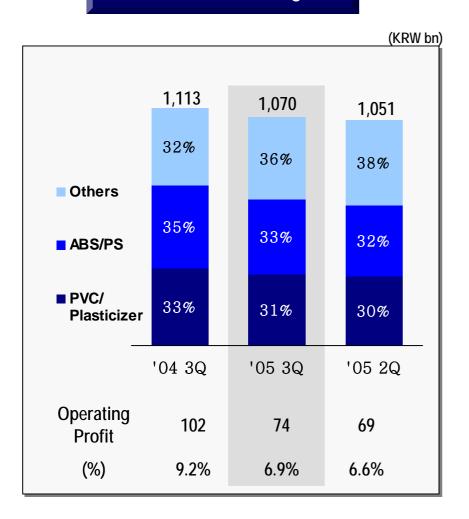
′04	′05 3Q
6,897	7,336
528	561
4,196	4,421
2,591	2,756
2,701	2,915
155.3	151.7
95.9	94.5
7.8	7.2
27.6	20.0
10.7	7.9

^{*}Consolidated subsidiaries – Domestic (3), Chinese (15), other overseas (7)

III. Business Performance & Strategies

Chemicals & Polymers

Revenues & Earnings



Review

- PVC worsened by the competition with Carbide PVC of China and weak domestic demand.
- ABS improved thanks to the stabilization of raw material prices (Benzene) and the seasonal demand.
- Acrylate expansion in China challenged the profitability.

Outlook

- Profitability recovery is expected by the weak raw material prices caused by planned T/A of downstream.
- Despite of supply shortage, the product prices will be stable by the reason of weak demand.
- The domestic market remains weak amid poor performance of the frontline industries.



Business Strategies

Major Issues	Strategies	Effects
◆ Integrating chemical business	◆ Plan to merge LG Daesan	 Maximize synergy through consolidation and integration Establish economy of scale Improved cash flow
◆ Investment for raw materials	◆ NCC expansion at LG Daesan Ethylene : 450 → 650 kMT Propylene : 230 → 330 kMT Benzene : 140 → 230 kMT	Solution to the shortage of raw materials
◆ Strengthen core businesses (PVC, ABS, Acrylate)	 ◆ PVC - Strengthening vertical integration in China R&D for alternative feedstock ◆ ABS - Reinforcing business capability in China (Capacity expansion at Ningbo) ◆ Acrylate - Strengthening downstream business - Expand through in-house technology 	 Securing energy to continue growth Keeping market leadership ABS: Global No.1, PVC: China No.1 Executing innovation in cost structure

Merge: LG Daesan Petrochem

Financial Highlights

◆ Financial Structure (Sep '05)

(Unit: KRW bn)

Sales O/P		O/P Margin	EBITDA	
1,210	55	4.5%	217	

B/S

Assets	1,341	Liabilities	213
(Cash & equivalents)	(164)	(Borrowings)	(61)
		Shareholder's Equity	1,128
Total Assets	1,341	Lia+S/E	1,341

◆ Cash flow (E)

- Cash (Sep '05): 164 bn
- Expected cash flow ('06~'08) will be over 300 bn.

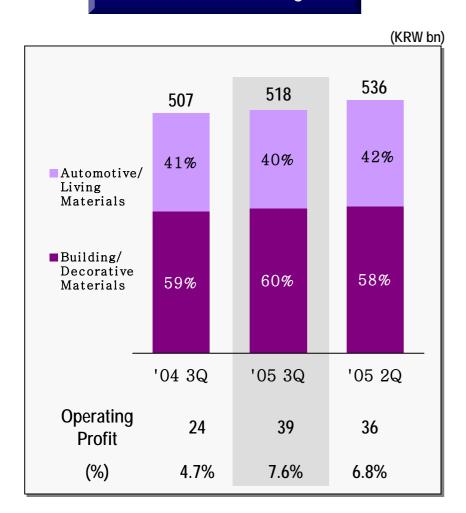
Overview

- ◆ Date : Jan. 1, 2006
- ◆ Method : A small-scale merger of LG Daesan
- ◆ Ratio: (1:0) on the "no capital increase" basis
- **♦** Expected effects
 - Improve cash flow
 - · Internalization of LG Daesan's cash flow surplus.
 - · Resources for future growth.
 - Vertical integration
 - Synergy effects



Industrial Materials

Revenues & Earnings



Review

- Profitability continued to improve after hitting the bottom in the 4O 2004.
 - · Increase outsourcing proportion of production (Approximately 60%)
 - · Stabilization of major raw materials (PVC)
- Improved product-mix resulted in higher operating profit.
 - · Value-added window frame (Balcony window frame): 13% ↑ (YoY)
 - Automotive skin : 18% ↑ (YoY)

Outlook

- Product differentiation such as balcony window frame will expand the profit but it will be limited without the recovery of domestic economy.
- Focus on export of automotive components (GM and Hyundai).
- Global presence will be strengthened in the market.
 - · Hi-Macs plant in the US started operation (300K sheets)



Business Strategies

Major Issues

 Reinforce competitiveness in existing business

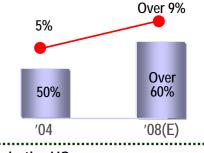
Strategies

Radical reformation through rationalizing low-profit & low-growth business.



OP Margin



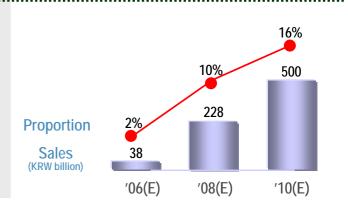


- ♦ Hi-Macs plants in the US
 - Global M/S : 15% (′05E) → 25% (′10E)

Plans

- **◆** Expand product lines in China
 - Setup Deco-sheet line
 - Post process line for automotive skins

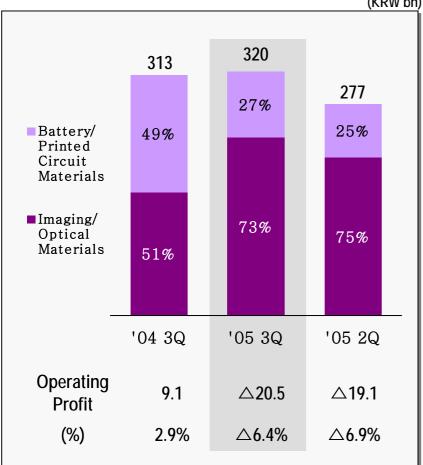
- Developing growth engine
- Priority in developing high function films among 3E materials that show high growth potential
 - * Electronic, Energy, Environment-related materials





Revenues & Earnings

(KRW bn)



Review

(Battery)

- Reflection of the 2Q's extra portion of special expenses concerning the quality problem.
- Sales increased due to the re-commencement of the operation after the settlement of the quality issue.

(Optical / Imaging)

- Sales increased by volume growth for LG Philips LCD and yield improvement of the large-sized TV polarizer.
- PDP Filter and Color Filter Photo Resist showed strong growth.
 - PDP Filter sales : 9 bn ('04.3Q) \rightarrow 20 bn ('05.3Q) CFPR sales : 12 bn ('04.3Q) \rightarrow 21 bn ('05.3Q)

Outlook

(Battery)

- Cylindrical battery sales for HP and Dell will increase drastically.
- Increasing operating rate and using up high-priced raw material inventory will result profitability improvement.

(Optical / Imaging)

- Polarizer sales will increase with the operation of the No.4 line.
- PDP Filter and Color Filter Photo Resist will continue to grow more than 50% annually.



Why LG Chem?

Partnership with customers

 Providing superior value to customers with good partnership (LG Electronics, LG Philips LCD, HP etc.)

R&D Capability

- R&D Human Resources
 - → Over 750 professional researchers
- Results
 - → Polarizers, Mid-large sizes Lithium-ion Polymer batteries

Top notch manufacturing capability

Superior manufacturing capability through accumulated film processing technology (Coating, laminating, elongation etc.)

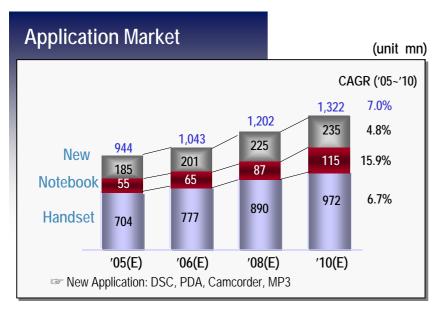


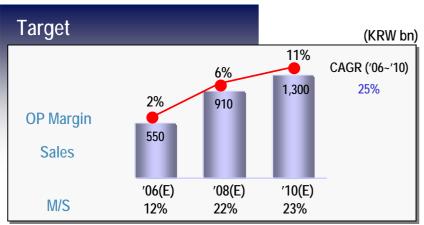


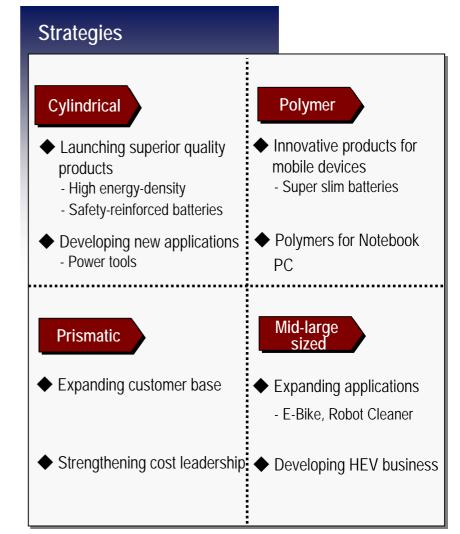




Business Strategies (Mobile Energy)

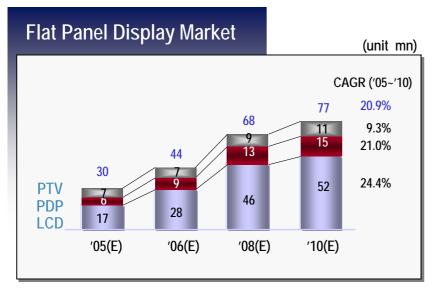


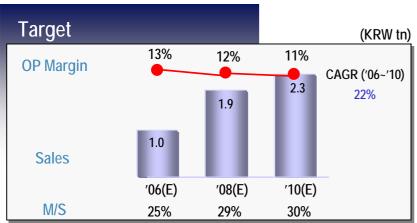






Business Strategies (Display Materials)





Strategies

- ◆ Focus on TV displays market
 - Leader in IPS displays & new entry into VA market
 - Strengthening market position through quality & partnership
 - Next-generation Color Filter Photo-resist
 - PDP filter market with film filter

 Widening business areas from materials-focused to components



Business Performance (Divisional)

Appendix

(Unit: KRW bn)

			2004					2005	(0.11)	t . KKW bilj
	10	2Q	3Q	4Q	Sum	10	2Q	3Q	4Q	Sum
Sales	1,609.1	1,754.1	1,861.4	1,902.8	7,127.4	1,868.9	1,795.7	1,849.8		5,514.4
Operating Profit	169.1	133.9	135.0	85.0	522.9	141.4	85.6	92.1		319.1
Chemicals & Polymers	936.5	988.7	1,112.9	1,114.3	4,152.3	1,160.7	1,050.5	1,069.5		3,280.7
PVC/Plasticizer	347.3	364.3	378.6	374.9	1,465.2	382.2	335.7	348.5		1,066.4
ABS/PS	301.3	324.2	405.3	405.8	1,436.5	391.0	347.4	366.1		1,104.5
Poly Olefin	104.6	108.4	121.3	116.3	450.5	148.1	130.6	133.6		412.2
Acrylates	99.1	107.2	117.4	120.8	444.6	139.6	130.3	115.9		385.7
EP	75.5	72.6	73.9	82.4	304.3	78.6	78.6	80.7		237.8
Specialty Resin	50.1	53.8	63.1	66.3	233.4	70.5	74.7	71.6		216.8
Operating Profit	110.1	85.6	102.2	71.7	369.6	116.4	69.0	73.7		259.1
Industrial Materials	491.7	534.2	507.1	522.9	2,055.8	495.0	535.5	518.3		1,548.9
Building/Decorative	291.3	324.8	319.7	302.0	1,237.8	293.8	332.7	327.4		953.8
Living/Automotive	227.4	248.1	222.4	249.8	947.7	227.9	237.8	220.9		686.5
Operating Profit	40.0	31.0	23.7	14.8	109.5	27.5	36.3	39.3		103.2
I & E Materials	254.6	304.9	312.6	334.7	1,206.7	282.1	277.0	319.9		879.0
Battery/Printed Circuit	115.1	151.4	153.3	159.7	579.3	90.0	69.6	86.3		245.9
Imaging/Optical	141.5	156.3	162.3	177.8	637.7	192.0	207.8	234.4		634.2
Operating Profit	19.0	17.3	9.1	△2.3	43.1	△1.4	△19.1	△20.5		△41.0

^{*} Difference between total of all business divisions and total of each business unit indicates inter-company business sales.



Business Results

(Unit : KRW bn)		′04 3Q	′05 3Q	′05 2Q
	Sales	487	543	492
LG Petro- chemical	Operating Profit (%)	102 (21.0)	83 (15.4)	58 (11.7)
	Net Income	74	60	52
	Sales	-	406	390
LG * Daesan	Operating Profit (%)	- (-)	5 (1.3)	10 (2.5)
	Net Income	-	△1.6	14
	Sales	341	353	308
Overseas**	Operating profit (%)	29 (8.6)	19 (5.3)	2 (0.6)
	Net Income	26	20	△3

LG Petrochemical

 Sales increased on the back of BPA production and high product prices.

· Propylene: U\$ 906 ('04 3Q) → 967 ('05 3Q)

· HDPE : U\$ 1,015 ('04 3Q) → 1,047 ('05 3Q)

- The rise in naphtha price dropped the profitability.

· Naphtha : U\$ 400 ('04 3Q) → 527 ('05 3Q)

LG Daesan Petrochemical

- The rise in naphtha price worsened the spread.
- The synthetic rubber business will show improvement through the T/A activities.

Overseas Subsidiaries

- Stabilized raw material prices and steady sales growth are expected.

Sales Growth

· Tianjin PVC : 28% ↑ (QoQ)

Nanjing Polarizer : 25% ↑ (QoQ)

Analysis & Outlook

^{*} Performance of #1 complex prior to the split ('04) is difficult to ** Figures exclude marketing subsidiaries. produce and thus not shown above.

(Unit: KRW bn)

			,		(UIIIL: KRW DII)
		'03 Results	'04 Results	′05 Jan~Sep	'05 Plan
	New/Expansion	43.7	11.8	19.6	57.3
Chemicals &	Maintenance	51.4	52.7	47.7	76.8
Polymers	Equity Investment	11.5	6.6	25.0	37.8
	Total	106.6	71.1	92.3	171.8
	New/Expansion	9.4	4.9	15.7	34.0
Industrial Materials	Maintenance	39.0	42.7	33.0	50.7
Materials	Equity Investment	7.5	25.7	3.5	7.1
	Total	55.9	73.3	52.2	91.7
	New/Expansion	271.4	160.7	110.1	183.4
1 & E	Maintenance	18.7	31.8	27.4	58.8
Materials	Equity Investment	7.9	35.6	17.7	11.3
	Total	293.0	228.1	155.3	253.5
	New/Expansion	-	22.0	0	0.7
Common	Maintenance	50.7	42.0	67.9	72.0
Expenses	Equity Investment	330.2	133.0	3.2	37.4
	Total	380.9	197.0	77.1	110.1
	New/Expansion	324.5	199.4	145.5	275.4
Total	Maintenance	159.8	169.2	176.0	258.2
Total	Equity Investment	357.1	200.9	49.5	93.5
	Total	841.4	569.5	370.9	627.1



Borrowings

(Unit: KRW bn)

	(UIIIL: KRW DII)			
		Balance		(OF (F)
	′04	′05 (E)		
Total	1,979.7 (100%)	1,994.4 (100%)	14.7	1,941.6 (100%)
KRW Currency	1,667.6 (84%)	1,577.9 (79%)	△89.7	1,527.9 (79%)
C P C B Others	150.0 1,300.0 217.6	100.0 1,350.0 127.9	△ 50.0 50.0 △89.7	100.0 1,300.0 127.9
Foreign Currency	312.1 (16%)	416 .5 (21%)	104.4	413.7 (21%)
FRN Others	167.0 145.1	233.6 182.9	66.6 37.8	232.0 181.7
Short-term	503.8 (25%)	822 .5 (41%)	318.7	861.4 (44%)
Long-term	1,475.9 (75%)	1,171.9 (59%)	△304.0	1,080.2 (56%)

(Unit: KRW bn)

		(OIIII . KKW DII
	′04	′05 3Q
Net Income	536.4	290.0
Depreciation	333.2	259.2
Investment	△569.5	△370.9
Working Capital	△143.8	△194.1
Dividend	△128.1	△110.0
Others	△300.0	111.1
Borrowing Increase	271.8	14.7

The % is calculated to total borrowings.



Cash Flow

Shareholders

LG Corp. 34.03% Foreign Investors 34.95% Institutional & Individual Investors 31.02

Common Stock as of October 31 2005

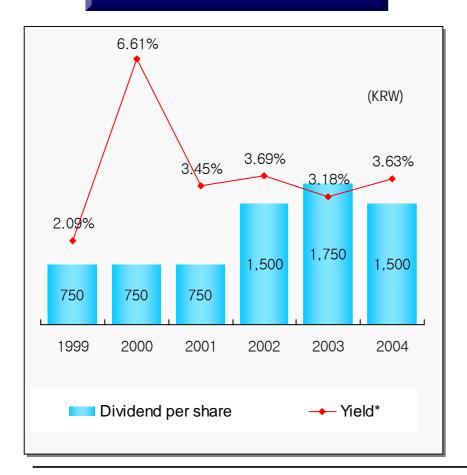
Market Capitalization

(KRW)

				(,		
	No of Charac	Dec 31, '04	Oct 3	1, ′05		
	No. of Shares	Price	Price	Market Cap		
Common	64,425,064	41,250	45,700	2,944bn		
Preferred	8,661,251	25,300	35,000	303bn		
Total	73,086,315					

Par value: KRW 5,000

Dividend History



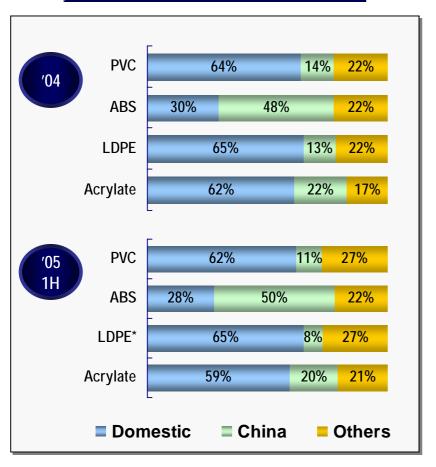
Dividend Policy

- ◆ LG Chem determines dividends on the basis of net income and total earnings available for distribution.
- ◆ For 2004, LG Chem granted a dividend of 30% of the face value (KRW 5,000) for common stock and 31% for preferred stock.
- ◆ As the company continues to improve its financial structure and corporate profitability, it expects to provide corresponding increase in profit and value to shareholders.

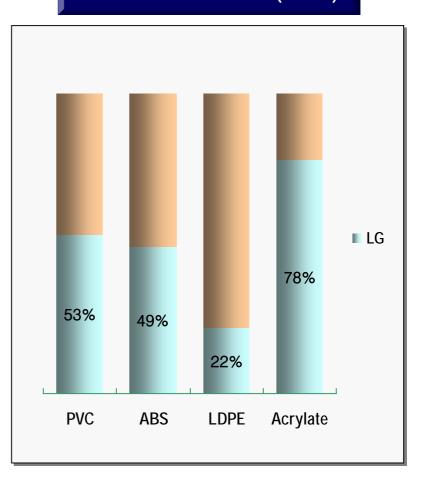
^{*} Yield was calculated based on the year-end price of common stock



Market Portfolio ('04, '05 1H)



Domestic Market Share ('05 1H)



^{*} Volume Based



Production Capacity by Product

Appendix

Item	Region	′04	′05	′08	′10		
PVC	Yeosu	560	560	650	650		
	Daesan	200	200	250	250		
	China	350	350	410	600		
	India	0	0	300	300		
	Total	1,110	1,110	1,610	1,800		
VCM	Yeosu	720	720	760	760		
	Daesan	190	190	300	300		
	China	0	0	400	400		
	India	0	0	300	300		
	Total	910	910	1,760	1,760		
EDC 1)	Yeosu	250	260	260	260		
	China	0	0	330	330		
	Total	250	260	590	590		
NaOH 2)	Yeosu	200	200	200	200		
	China	0	0	240	240		
LDPE	Yeosu	156	156	156	156		
	Daesan	135	135	135	135		
LLDPE	Daesan	80	80	90	90		
HDPE	Yeosu	300	300	330	330		

140

250

140

250

140

370

140

370

				(Unit	: KMT/ Yr)
Item	Region	′04	′05	′08	′10
ABS	Yeosu	560	560	640	650
	Ningbo	330	330	500	500
	India	0	0	0	100
	Total	890	890	1,140	1,250
PS	Yeosu	210	210	210	210
	India	80	80	80	80
	Total	290	290	290	290
EPS	Yeosu	84	84	84	84
	India	2	2	2	2
SM	Yeosu	500	500	500	500
	Daesan	150	150	170	180
	Total	650	650	670	680
Acrylic	Korea	160	160	240	240
Acid	Overseas	0	0	0	160
	Total	160	160	240	400

Daesan

Daesan

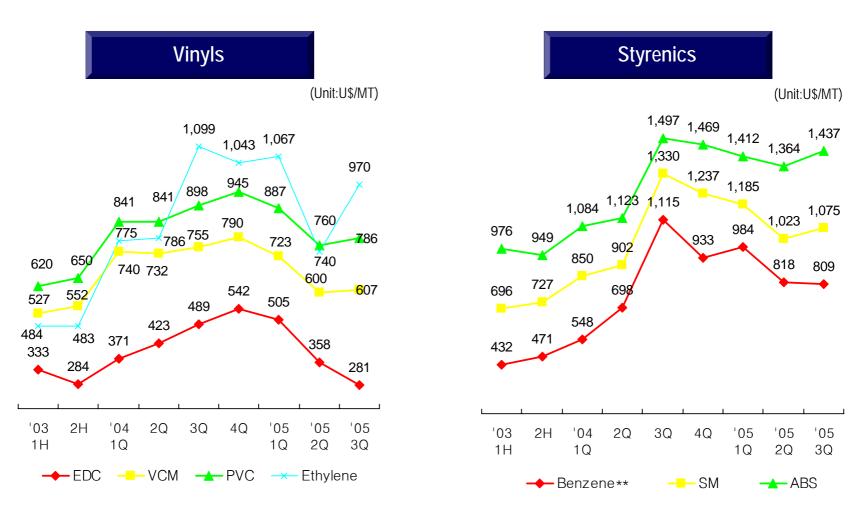
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¹⁾ Direct Chlorination Only

²⁾ Dry basis

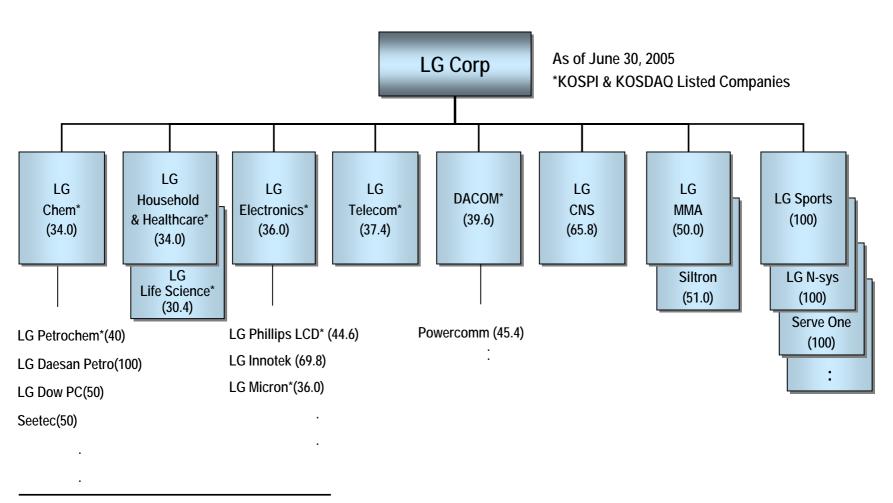
Korea Capac	ity ivia	ll IA																				as of I	viaicn	2004
Company	Ethylene	Propylene	Propylene(*)	Mixed C4	Butadiene	Benzene	Toluene	Xylene	XO	X	VCM	EDC	PVC	LDPE	LLDPE	HDPE	Ъ	SM	PS	EPS	ABS	SBR	EG	PA
('000 mtpa')																								
Total	5.700	3,305	435	1,762	770	3,167	1,911	2,533	445	3,830	1,416	830	1,260	902	800	1,980	2,801	2,602	1,303	420	1,370	240	885	387
GS Caltex	.,	.,	175	, .		680	700	1,030		1,050	,					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	180	,,,,,	,,,,,,		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
LG Petrochemical	760	370		235	135	200	85	42		,						265								
LG Chem											900	250	760	156				500	293	83	500			60
SK Corp.	730	375	110	213	100	323	329	429	200	650	•••••	•••••	••••		160	190	340	•••••		•••••		••••••	•••••	•••••
SK Evertec																		370						
Yeochon NCC	1,430	750		497	120	354	193	119										142						
Daelim Ind.	••••••	•••••	••••••	•••••	•••••	••••••	• • • • • • • • • • • • • • • • • • • •	••••••	•••••	••••••	•••••	••••••	• • • • • • • • • • • • • • • • • • • •	• • • • • • • • • • • • • • • • • • • •	•••••	380	•••••	••••••	• • • • • • • • • • • • • • • • • • • •	••••••	•••••	••••••	•••••	•••••
Hanwha Chem											516	580	500	371	355									
Inchon Energy						100	250	400																
Samsung Total	630	320	•••••	145	80	560	••••••	••••••	•••••	480	•••••	••••••	••••••	100	125	175	220	670	••••••	•••••	••••••	••••••	110	
Daehan Petro	400	210		132												390	310							
Hyundai Oil	••••••	••••••	•••••	•••••	•••••	100	•••••	••••••	•••••	300	•••••	••••••	•••••	•••••	••••••	••••••	••••••	••••••	••••••	•••••	•••••	••••••	•••••	•••••
Honam Petro	700	365		260		140	60	40								360	440						400	
S-Oil			150			197	274	473		650														
Kumho Chem			•••••		190						•••••	•••••			•••••				265	90	220	180		
Dongbu Chem																		210	135	45				
Taekwang Ind.		250																						
Hyosung Corp.		165															268							
KP Chemical						103			245	700														77
Cheil Ind.																			200	50	400			
Korea BASF																		320	320	70	250			
DC Chemical						100	20																	8
Others																	543			82				170



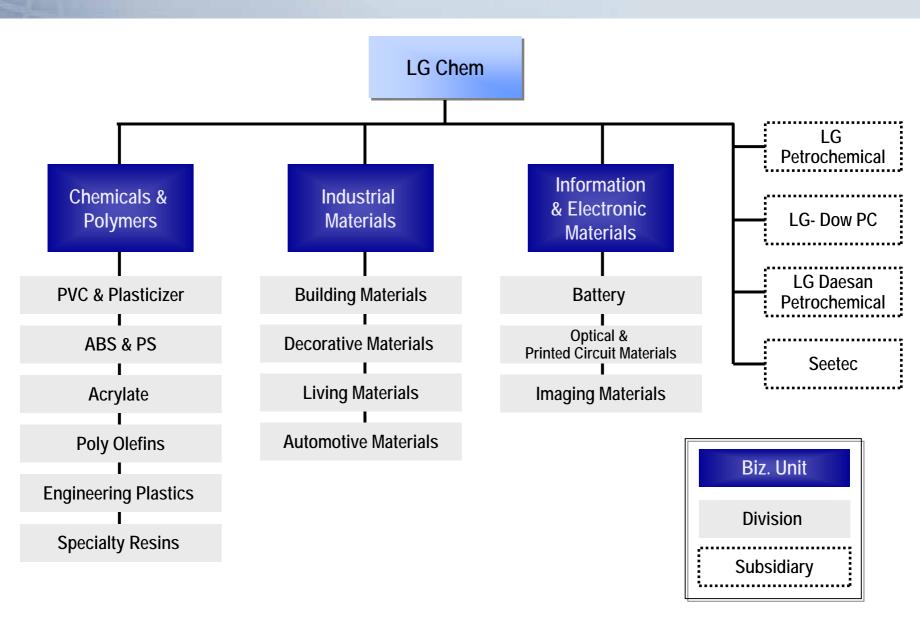
[•] The prices are average price of CFR FE Asia for general grade in each product group.

^{**} Average of FOB Korea price





^{*} Percentage of stakes are based on common shares





	Name	Career	Remark
Chairman	Kang, Yu-Sig	BA(Business Administration), Seoul National Univ. Vice Chairman of LG Executive Office for Corporate Restructuring *Vice Chairman/President of LG Corp.	Re-elected
CEO	No, Ki-Ho	MA(Chemical Engineering), Han yang Univ. CEO of LG Petrochemical *President & CEO of LG Chem	During his tenure
CFO	Cho, Suk-Jeh	BA(Business Administration), Busan National Univ. Executive Vice President, CFO of LG Corp. *Executive Vice President / CFO of LG Chem	During his tenure
Independent Director	Oh, Ho-Soo	BA(Law), Yonsei Univ. President of the Korea Securities Dealers Association *Counselor of Investus Co., Ltd.	During his tenure
Independent Director	Lee, Young-Moo	Ph.D.(Polymer Engineering), Univ. of North Carolina Senior researcher of 3M *Professor, Division of Applied Chemical Engineering, Han yang Univ.	During his tenure
Independent Director	Kim, Kon-Sik	Ph.D.(Corporate law), Univ. of Washington Independent director of SK Telecom *Professor of Law, Seoul National Univ.	During his tenure
Independent Director	Shin, Chae-Chol	BA(Electric Engineering), Seoul National Univ. CEO of IBM Korea *Independent Director of Korean Air	Newly Elected

