# Solution Partner

# 4Q 2013 Business Results & Outlook

Jan 27, 2014



## **Disclaimer**

The business results for the forth quarter of 2013 currently under audit review are presented here for investors' convenience. Hence, please be advised that some of their contents may be altered in the course of audit.

The business results are subject to the IFRS(International Financial Reporting Standards) from 2010. In addition, operating profits are amended to reflect revisions of "K-IFRS, No. 1001" decided on 19<sup>th</sup> regular Financial Services Commission's meeting on October 17<sup>th</sup> 2012 and "Guidance for public announcements of business results" reported by KAI(Korea Accounting Institute) on Feb 18<sup>th</sup> 2013.

Forecasts and projections contained in this material are based on current business environments and management's strategies, and they may differ from the actual results upon changes and unaccounted variables.

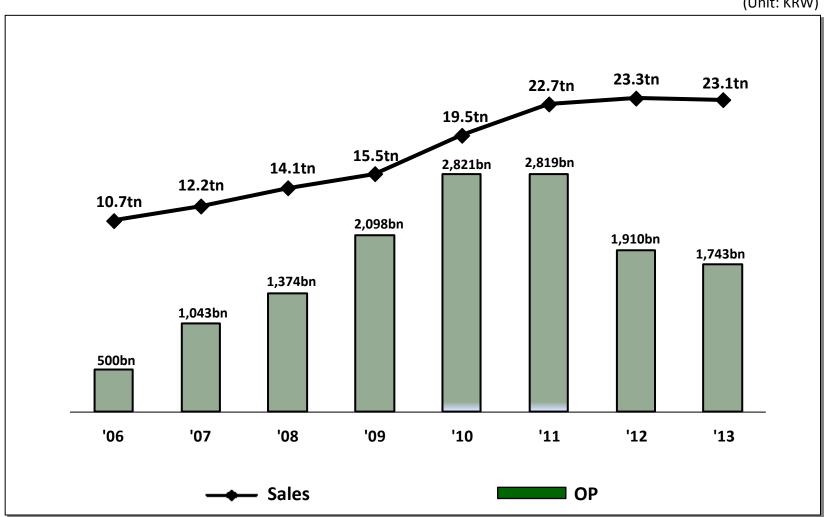


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# **Yearly Business Results**

(Unit: KRW)



<sup>※</sup> Results from '06~'08 are converted based on the IFRS without audit for investors' convenience.



| Classification   | '12.4Q | '13.3Q | '13.4Q | YoY    | QoQ    |
|------------------|--------|--------|--------|--------|--------|
| Sales            | 5,681  | 5,865  | 5,641  | -0.7%  | -3.8%  |
| Operating Profit | 364    | 516    | 316    | 12 10/ | 20.70/ |
| (%)              | (6.4)  | (8.8)  | (5.6)  | -13.1% | -38.7% |
| Pre-tax Income   | 375    | 441    | 236    | 27.40/ | 46.50/ |
| (%)              | (6.6)  | (7.5)  | (4.2)  | -37.1% | -46.5% |
| Net Income       | 292    | 352    | 177    | -39.5% | -49.8% |



# **4Q 2013 Business Results**

### **Financial Position**

(Unit: KRW bn)

|                         |        | ,      | Offic. Kitty Diff |
|-------------------------|--------|--------|-------------------|
| Classification          | '12    | '13    | Change            |
| Asset                   | 16,581 | 17,447 | 5.2%              |
| Cash and equivalents    | 1,341  | 1,909  | 42.4%             |
| Liabilities             | 5,816  | 5,721  | -1.6%             |
| Borrowings              | 2,947  | 3,011  | 2.2%              |
| Shareholder's<br>Equity | 10,765 | 11,726 | 8.9%              |
| EBITDA                  | 2,784  | 2,762  |                   |

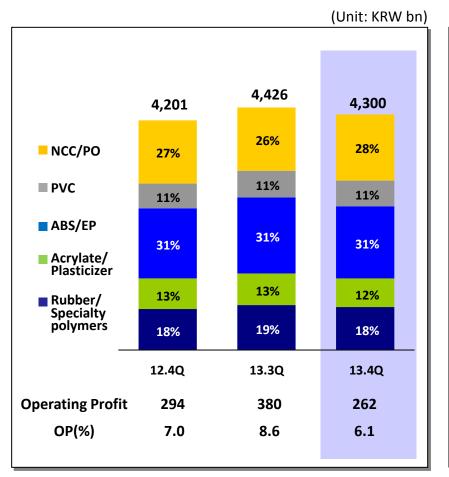
### **Financial Ratios**

| Classification                   | '12  | '13  | Change |
|----------------------------------|------|------|--------|
| Total Liabilities/<br>Equity (%) | 54.0 | 48.8 | -5.2%p |
| Borrowings /<br>Equity (%)       | 27.4 | 25.7 | -1.7%p |
| Interest Coverage<br>Ratio (x)   | 26.2 | 26.7 | 0.5    |
| ROE (%)                          | 14.7 | 11.3 | -3.4%p |
| ROA (%)                          | 9.5  | 7.5  | -2.0%p |

#### **Divisional Results & Outlook**

#### **Business results**

#### **Analysis**



#### Analysis

■ Earnings declined due to weak seasonal demand, rising feedstock costs and strengthening Korean won, etc.

**-NCC/PO**: Maintained profitability with strong PE spread despite

rising naphtha costs and weak seasonal demand

**-PVC**: Margin squeezed by influx of offshore supplies and slow

demand from emerging markets such as India

-ABS/EP : Secure solid profits through increased premium product

sales amid weak seasonality

-Acrylate/ : Earnings declined due to weak alcohol/plasticizer market

Plasticizer while favorable Acrylates and SAP market continued

-Rubber/: : Margin declined by slowdown of BPA & rubber markets

Specialty Polymers

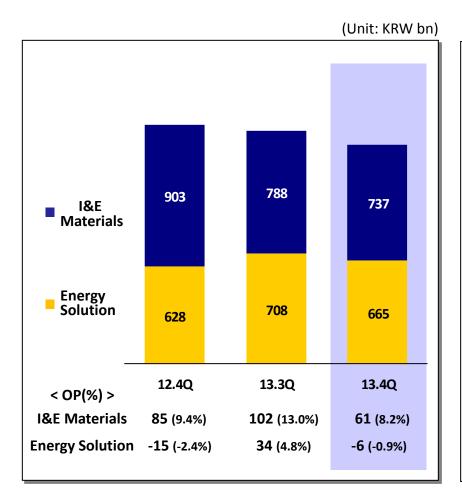
#### Outlook

- Gradual market recovery with stabilized naphtha costs
- Expect better business results than peers through differentiated product portfolio such as SAP, SSBR, High EVA and m-PO, etc.

#### **Divisional Results & Outlook**

#### **Business results**

#### **Analysis**



#### Analysis

- Earnings decreased due to weak seasonality and stronger KRW
- I&E : Recorded sluggish earnings due to weak display market Materials and strengthening KRW
- Energy: Diminished results due to reduced demand for IT devices Solution such as notebook PCs and feature phones & strong KRW

#### Outlook

- Strengthening global market position through increasing sales of high margin products & shares in Chinese customers
- I&E : Achieve stable profitability based on capacity additions of Materials polarizer and ITO film & cost reduction
- Energy: Continue to increase shares in chinese customers
   Solution despite slow season for IT devices in 1Q & secure new customers of automotive battery



#### **2014** Business Plan

#### **Business Plan**

(Unit: KRW bn)

|                      |        | (OIIIL. KKW DII) |
|----------------------|--------|------------------|
| Classification       | '13    | '14 Plan         |
| Sales                | 23,140 | 23,920           |
| Petro-<br>chemicals  | 17,610 | 17,800           |
| I&E<br>Materials     | 3,170  | 3,500            |
| Energy<br>Solution   | 2,580  | 2,840            |
| Operating<br>Profits | 1,740  | •                |
| САРЕХ                | 1,380  | 1,950            |

#### **Business Strategy**

- ☐ Petrochemicals : Sustainable growth with profitability through technology and expanding overseas complex
- Strengthen technology-based products and cost competitiveness
- Secure world-best technology(SAP, SSBR) & enhance global #1 NCC energy efficiency
- Expand overseas complex and develop eco-friendly materials
- Kick-off Kazakhstan PE plant and promote eco-friendly materials
- ☐ I&E Materials : Focus on growing markets in display material industry & strengthen future growth engines
- Reduce costs & Increase M/S by expanding major customers esp. in China
- Strengthening #1 position by increasing acryl-based polarizer production & capacity additions of polarizers in China
- Develop new materials related OLED(RGB, OLED lighting) and Flexible display
- Stabilize production of LCD glass substrates and materials for touch screens to expand new business
- ☐ Energy : Secure major customers for automotive battery & Reinforce Solution competitiveness of mobile polymer battery
- Mobile Battery: Expand sales in premium markets based on stepped/curved ones
- Automotive Battery : Secure major customers in Europe, US and Japan
   & Improve production efficiency
- ESS: Achieve dominant position in getting supply contracts for Smart Grid & UPS



## 2014 Business Plan

### **Cash Flow**

#### **CAPEX**

(Unit: KRW bn)

| Classification              | Amounts |
|-----------------------------|---------|
| Cash Inflow                 | 2,660   |
| From Operating              | 1,510   |
| Depreciation                | 1,150   |
| Cash Outflow                | 2,370   |
| CAPEX                       | 1,950   |
| Working Capital<br>& others | 110     |
| Dividend                    | 310     |
| Net Cash Flow               | 290     |

|            | Classification    | Amounts |
|------------|-------------------|---------|
|            | Total             | 1,950   |
| Туре       | New / Expansion   | 960     |
| pe         | Maintenance, etc. | 990     |
|            | Petrochemicals    | 930     |
| Divis      | I&E Materials     | 600     |
| Divisional | Energy Solution   | 210     |
|            | Common            | 210     |

#### **Key Investments**

(Unit: KRW bn) <New & Expansion> 960

Petrochemicals

480

- Yeosu : NCC, SAP, and AA - Daesan: Kazakhstan PE

**■ I&E Materials** 

410

- LCD glass substrates

- Polarizer and ITO film

**■** Energy Solution

60

- Mobile polymer battery

<Ordinary investments> 990

**■** Maintenance

350

R&D

180

**■** Safety/Environment

140



|                                      |       |       |       |       |        |       |       |       | (OTHE | . KITVV DII) |
|--------------------------------------|-------|-------|-------|-------|--------|-------|-------|-------|-------|--------------|
| Classification                       |       |       | 2012  |       |        |       |       | 2013  |       |              |
| Classification                       | 1Q    | 2Q    | 3Q    | 4Q    | Total  | 1Q    | 2Q    | 3Q    | 4Q    | Total        |
| Sales                                | 5,753 | 5,996 | 5,834 | 5,681 | 23,263 | 5,721 | 5,917 | 5,865 | 5,641 | 23,144       |
| Operating Profit                     | 447   | 499   | 601   | 364   | 1,910  | 409   | 502   | 516   | 316   | 1,743        |
| Petrochemicals                       | 4,491 | 4,521 | 4,366 | 4,201 | 17,579 | 4,353 | 4,536 | 4,426 | 4,300 | 17,614       |
| NCC/PO                               | 1,249 | 1,200 | 1,174 | 1,163 | 4,786  | 1,178 | 1,165 | 1,156 | 1,204 | 4,703        |
| PVC                                  | 478   | 485   | 449   | 450   | 1,862  | 463   | 489   | 485   | 473   | 1,910        |
| ABS                                  | 1,104 | 1,115 | 1,111 | 1,032 | 4,361  | 1,082 | 1,165 | 1,099 | 1,051 | 4,396        |
| EP                                   | 267   | 281   | 262   | 257   | 1,067  | 265   | 282   | 284   | 271   | 1,102        |
| Acrylate/Plasticizer                 | 530   | 556   | 551   | 557   | 2,195  | 570   | 591   | 577   | 525   | 2,263        |
| Synthetic Rubber/<br>Specialty Resin | 864   | 883   | 819   | 743   | 3,310  | 795   | 845   | 825   | 776   | 3,241        |
| Operating Profit                     | 366   | 340   | 436   | 294   | 1,436  | 324   | 367   | 380   | 262   | 1,332        |
| I&E Materials                        | 761   | 864   | 923   | 903   | 3,452  | 827   | 813   | 788   | 737   | 3,166        |
| Operating Profit                     | 69    | 131   | 150   | 85    | 436    | 97    | 119   | 102   | 61    | 379          |
| Energy Solution                      | 562   | 677   | 611   | 628   | 2,479  | 592   | 619   | 708   | 665   | 2,583        |
| Operating Profit                     | 12    | 28    | 14    | -15   | 39     | -12   | 16    | 34    | -6    | 32           |

<sup>\*\*</sup> Operating profits for 2012 are amended to reflect revisions of "K-IFRS, No. 1001" decided on 19<sup>th</sup> regular Financial Services Commission's meeting on October 17th, 2012.



# **Borrowings**

(Unit: KRW bn)

|   |                           | Unit: KRW bn)             |
|---|---------------------------|---------------------------|
| Classification                          | '12                       | <b>'13</b>                |
| <b>Total</b><br>(Overseas Subsidiaries) | <b>2,947</b> (1,024) 100% | <b>3,011</b> (1,172) 100% |
| KRW Currency                            | <b>812</b> 28%            | <b>803</b> 27%            |
| C P<br>Others                           | 598<br>214                | 599<br>205                |
| Foreign Currency                        | <b>2,135</b> 72%          | <b>2,207</b><br>73%       |
| Loan                                    | 1,140                     | 935                       |
| Negotiation<br>Borrowings               | 994                       | 1,272                     |
| Short-term                              | 1,752                     | 2,207                     |
| (Overseas Subsidiaries)                 | (739)                     | (1,074)                   |
|   | 59%                       | 73%                       |
| Long-term                               | 1,195                     | 803                       |
| (Overseas Subsidiaries)                 | (286)                     | (98)                      |
|   | 41%                       | 27%                       |

The % is calculated to total borrowings.

## **Cash Flow**

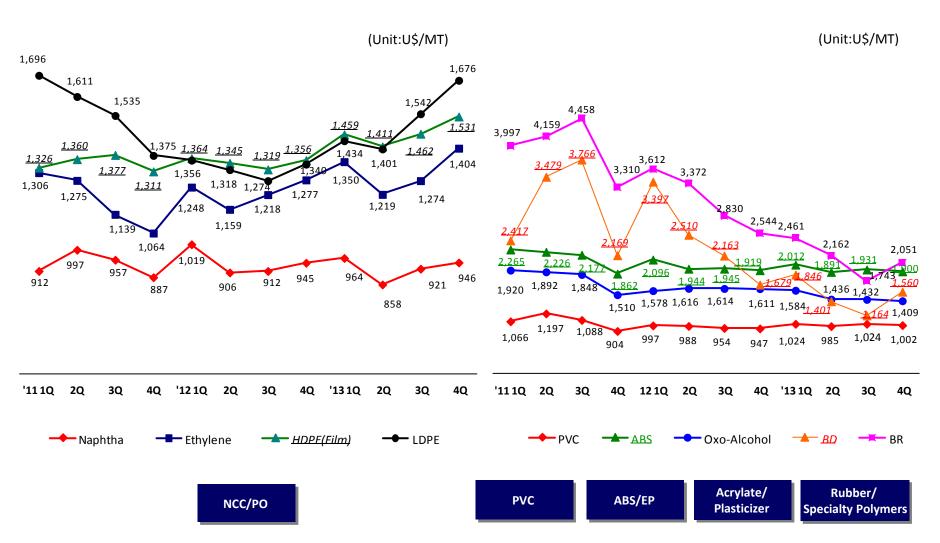
|                | Classification     | '12    | ′13    |
|----------------|--------------------|--------|--------|
| Beginning Cash |                    | 1,379  | 1,341  |
| Or             | perating/Investing | -143   | 813    |
|                | Net Income         | 1,506  | 1,271  |
|                | Depreciation       | 874    | 1,019  |
|                | Working Capital    | -147   | -280   |
|                | САРЕХ              | -2,075 | -1,380 |
|                | Others             | -300   | 184    |
| Fir            | nancing            | 104    | -245   |
|                | Borrowings         | 420    | 64     |
|                | Dividends          | -316   | -308   |
|                | Ending             | 1,341  | 1,909  |

|                    |                 |       |       |          | (Unit: KRW bn |
|--------------------|-----------------|-------|-------|----------|---------------|
| Class              | ification       | '11   | '12   | '13 Plan | <b>'13</b>    |
|                    | New / Expansion | 664   | 784   | 549      | 405           |
| Petrochemicals     | Maintenance     | 296   | 226   | 245      | 250           |
|                    | Total           | 960   | 1,009 | 795      | 655           |
| 10.5               | New / Expansion | 330   | 242   | 744      | 254           |
| I & E<br>Materials | Maintenance     | 100   | 82    | 135      | 118           |
| Materials          | Total           | 430   | 324   | 878      | 371           |
| Francis            | New / Expansion | 660   | 395   | 70       | 96            |
| Energy<br>Solution | Maintenance     | 105   | 101   | 202      | 119           |
| Solution           | Total           | 765   | 496   | 272      | 215           |
| Common             | New / Expansion | -     | 16    | -        | 6             |
| Common<br>Expenses | Maintenance     | 166   | 230   | 179      | 133           |
| LAPCHISCS          | Total           | 166   | 246   | 179      | 139           |
|                    | New / Expansion | 1,654 | 1,436 | 1,363    | 761           |
| Total              | Maintenance     | 666   | 639   | 761      | 619           |
|                    | Total           | 2,321 | 2,075 | 2,124    | 1,380         |



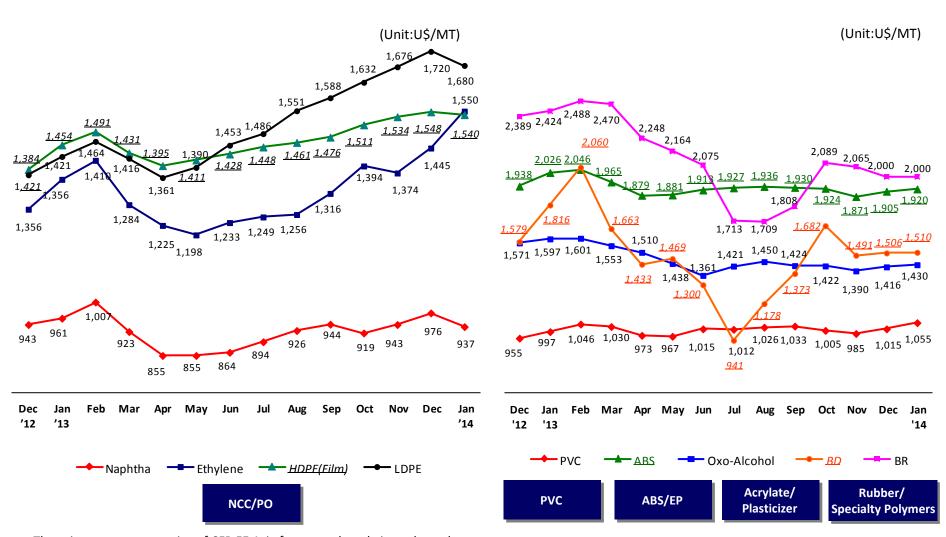
# **Appendix**

## **Quarterly Price Trends**



• The prices are average price of CFR FE Asia for general grade in each product group.





- The prices are average price of CFR FE Asia for general grade in each product group.
- \* Shows the prices on Jan 17, 2014