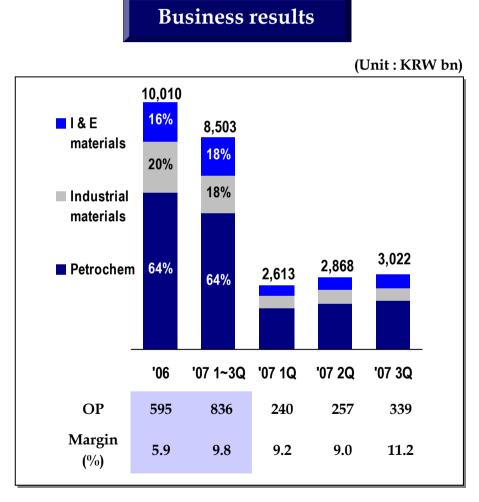


# **Market Outlook**

Nov. 2007





## Analysis & Outlook

#### • <u>Analysis</u>

Strong PE, PVC, ABS, Alcohol & BPA prices and decreased depreciation resulted remarkable improvement

(Unit:U\$/MT)	1Q	2Q	3Q	Nov
Naphtha	581	691	691	823
Ethylene	1,151	1,050	1,206	1,165
Propylene	1,122	1,068	1,066	1,111
PVC	854	928	1,011	970
ABS	1,584	1,638	1,688	1,735
LDPE	1,322	1,364	1,496	1,573
2EH	1,569	1,633	1,635	1,615
BPA	1,819	1,946	1,944	1,871

Turned to profit in battery & gradual improvement in optical materials

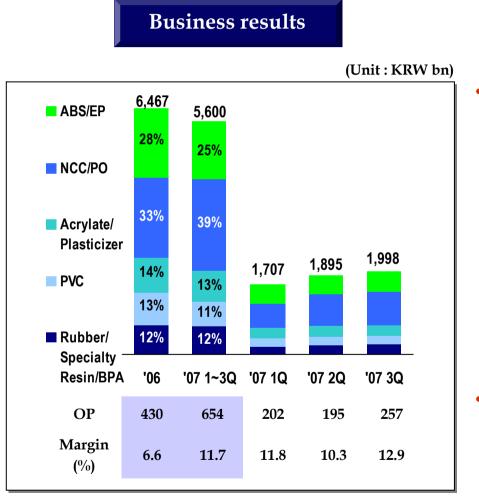
#### • <u>Outlook</u>

Overview of 4Q is the same as 3Q

- · Petrochemicals : Solid spreads for PVC/ABS are expected
- $\cdot$  I & E materials  $\ :$  Steady improvement
- · Industrial materials : No big change



# **Business performance**



## Analysis & Outlook

## • <u>Analysis</u>

- Strong polyolefin prices and decreased depreciation expenses resulted remarkable improvement in profitability for NCC/PO
- Firm global demand led continuous increase of PVC price
- Seasonal demand pick-up and stabilization of raw material price helped improve profitability for ABS/EP
- **BPA** continues to show strong margin

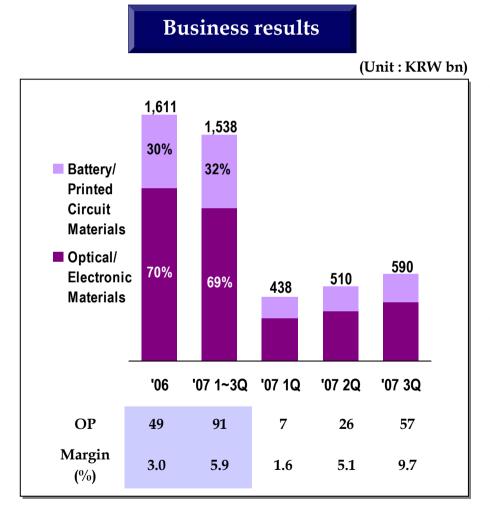
#### • Outlook

■ Solid spreads for PVC/ABS are expected



# **Business performance**

## I & E materials



## Analysis & Outlook

## • <u>Analysis</u>

#### **Battery** : Turned to profit in 3Q

- Cylindrical : Tight supply/demand balance led price increase & full utilization
- Prismatic : Increased sales to LGE moved up utilization
- Polymer : Maintained full utilization

#### Electronic & optical : Strong improvement

- Solid LCD market resulted in sales increase & stopping price competition
- Additional profit gain by Japanese yen appreciation

## • Outlook

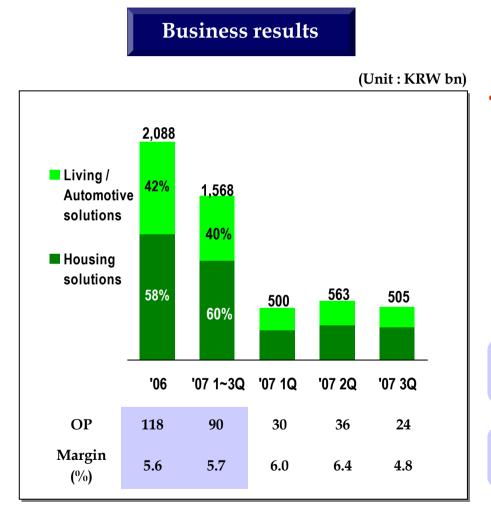
- Battery : Continue robust profit
- Cylindrical : Shortage expected due to plant trouble of Matsushita
- Prismatic : Close to getting order from top-tier customer

#### Electronic & optical : Continuous improvement

- Expect stable growth in LCD market
- Aggressive promotion to Taiwan market & new customers



# **Business performance**



## Analysis & Outlook

### Analysis

- Worsen margin in Housing Solution (HS) due to sluggish market
- Weak margin in Living Solutions (LS) by high raw material cost and KRW appreciation
- Automotive Material Solutions (AMS) sales and margin declined due to weak seasonal demand

## • Outlook

Living



- Continuing cost reduction activities
- Increasing high-end product sales
- Increasing sales in overseas market (Europe, North America) solutions

# **Proforma Financial statements**

Year to 3Q 2007 performance

## **Balance sheet**

(Unit : KRW bn)	LGC	LGPC	Post- merger
Assets	6,241.3	1,416.6	6,990.2
(Cash and equivalents)	127.1	358.5	485.6
Liabilities	3,080.4	383.3	3,263.1
(Borrowings)	1,495.9	7.5	1,503.3
Shareholder's Equity	3,160.9	1,033.3	3,727.1
Total Liabilities / Equity (%)	97.5	37.1	87.6
Debt / Equity (%)	47.3	0.7	30.9
ROE (%)	26.0	24.2	27.5
EBITDA	901.1	345.1	1,140.6
САРЕХ	346.7	51.4	398.1

## Income statement

(Unit : KRW bn)	LGC	LGPC	Post- merger
Sales	7,791.6	1,901.7	8,503.3
Operating Profit	542.4	304.1	836.0
(%)	(7.0)	(16.0)	(9.8)
Recurring Profit	645.2	312.1	873.9
(%)	(8.3)	(16.4)	(9.9)
Equity-method Gains	157.8	0.4	85.4
Net Income	560.3	228.5	705.5

